Welcome, Sponsors

It is with great pleasure that the American Neurological Association (ANA) invites you to sponsor the 144th ANA Annual Meeting to be held October 13–15 in St. Louis, MO.

The ANA Annual Meeting is the foremost educational and networking event in the field of academic neurology. The entire event will be held at the Marriott St. Louis Grand, conveniently located near prominent sites including the Gateway Arch, St. Louis Zoo, City Museum and Forest Park. We invite you to review this prospectus for information on the various ways in which you can support and interact with our nation’s most prominent neurological researchers. You may complete the contract online, or print and mail/fax, to secure sponsorship today. We invite your questions and ideas and look forward to your participation!

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About the ANA
Founded in 1875, the American Neurological Association (ANA) is the nation’s first and preeminent professional society of academic neurologists. The ANA welcomes professionals from students to senior faculty and is devoted to:

- Advancing the goals of academic neurology
- Training and educating neurologists and other physicians in the neurologic sciences
- Expanding the understanding of diseases of the nervous system and the ability to diagnose and treat them.

At a time when support for basic and translational science needs a strong voice and the burden of neurological disease is growing, the ANA is the champion of neurological research and the ally of all physicians and scientists who strive to make a difference through careers that combine discovery, education and clinical care. For more information on the ANA, please visit our website at myana.org.

Why Sponsor the ANA Annual Meeting?
- To demonstrate your company’s leadership in the field of neurology
- To raise awareness of new products and services
- To reach thought leaders, researchers and academics in the field of neurology

Supporters include leaders in:
- Brain Imaging
- Genetic Research Testing
- Hardware/Software
- Pharmaceuticals
- Research Tools
- And Many Others

About the 144th Annual Meeting
In 2019, the ANA celebrates its Annual Meeting at the Marriott St. Louis Grand. The hotel is only 15 miles from the St. Louis Lambert International Airport (STL).

Contact ANA
HEADQUARTERS
American Neurological Association
1120 Route 73, Suite 200
Mt. Laurel, NJ 08054
Telephone: (856) 642-4439
Fax: (856) 439-0525

ANA SPONSORSHIP & SALES STAFF
Becky Royer  
(812) 249–2341
Kelly Westfall  
(210) 823–2077

sponsorship@myana.org
Conference Purpose and Scope

Twenty million Americans experience some form of neuropathy. Each year, the total number of new episodes of Parkinson’s disease and traumatic brain injury equals the total number of epilepsy episodes (135 million). Nearly 500,000 cases of brain tumor, multiple sclerosis, and amyotrophic lateral sclerosis are diagnosed each year.

The field of academic neurology is continually advancing, with exciting developments in areas such as precision medicine and brain computer interfaces that promise to deliver therapies that can make a significant impact in the survival and quality of life of people at home and around the world.

The ANA Annual Meeting brings together neurologists and neuroscientists who are working to uncover the scientific insights and develop the novel translational approaches that will reduce the burden of disease.

Attendees carry demanding roles in both neurological research and in the care of patients facing a broad spectrum of neurological disorders. To meet their educational needs, the ANA meeting hosts plenaries, interactive discussions, case presentations, poster sessions and more, designed to update attendees on developments in their sub-specialties as well as recent breakthroughs across the spectrum of neurology and neuroscience.

The meeting’s educational content is developed by an ANA volunteer committee of experts in scientific and clinical neurology and neuroscience and based on rigorous assessment of learner’s feedback from prior meetings, expert faculty assessment, and literature review. Content addresses a dozen neurological sub-specialties as well as broad science and technology relevant to all areas of neurology.

In addition, because modern neurologists must understand complex clinical, research, financial, and pharmaceutical realities to manage an academic neurology career, the ANA meeting offers rich content for all levels, from the most junior faculty members to department chairs. The ANA meets these needs by offering faculty development workshops and interactive lunch sessions every day of the meeting. These address a comprehensive range of topics including finding faculty jobs, chairing departments, opportunities in global neurology, writing grants, navigating departmental politics, developing alternative careers, and dealing with changes in reimbursement models. All activities of the meeting are designed to broaden professional competence and improve patient outcomes.

The ANA Membership

The ANA membership, including seven Nobel Laureates, comprises the world’s top clinical scientists and researchers in the field of neurology from such prestigious medical and research institutions as Columbia University, University of California San Francisco, Washington University in St. Louis, Johns Hopkins University, Northwestern University, Yale University, University of California Los Angeles, Stanford University, Emory University, University of Rochester, University of Michigan, Mount Sinai, Harvard University, Mayo Clinic, and Cleveland Clinic. Members regularly publish in the world’s most prestigious peer-reviewed scientific journals, the Annals of Neurology; and the online Annals of Clinical and Translational Neurology.
“The presentations allowed me to gain insight into the most recent advances in understanding pathophysiology and treatment for a variety of diseases, which I can then incorporate into my patient evaluations and education.”

Nicole Rosendale, MD
University of California San Francisco

“In the sessions that I attended, I learned more about unusual presentations that I may encounter in clinic, I think this will be useful in my differential diagnosis of patients.”

Salim Chahin, MD, MSCE
Washington University in St. Louis

“This is a great meeting. I’ll take back increased appreciation of vascular contributions to dementia and phenotype/genotype correlations.”

David Coughlin, MD
University of Pennsylvania

“Through the lectures, presentations, and abstracts, I will be able to provide greater diagnostic accuracy to my patients in the domains of stroke and dementia that will directly lead to improved outcomes.”

Jason Hinman, MD, PhD
University of California Los Angeles

“The information I obtained will inform my review of clinical research protocols and funding applications that, in turn, will improve the care and outcomes of patients.”

Nina Schor, MD, PhD
National Institute of Health (NIH)

“From a clinical perspective, the review of LBD was quite comprehensive and a great refresher. Scientifically, I had the opportunity to learn about new techniques in the poster session that may prove useful in my laboratory (like drosophila).”

Chadwick Hales, MD, PhD
Emory University
In 2018, the ANA Annual Meeting welcomed
• Over 980 registrants from 29 countries and 42 different states
• 400 faculty members who delivered more than 675 presentations in 50 sessions and 3 satellite symposia.

The Annual Meeting offers an extensive program of cutting-edge science on a wide array of timely subjects. Topics in 2018 included:
• Viral Vectors in Neurotherapeutics
• Vascular Contributions to Neurodegeneration
• Lewy Body Dementia: From Symptoms to Synuclein
• Inflammation and Neurological Disease: Friend or Foe?
• Advances in Cell-Based Therapies for Neurological Diseases
• Toward Disease-Modifying Therapies in Traumatic Brain Injury
• Derek Denny-Brown Young Neurological Scholar Symposium

Special Interest Group Sessions offer a deep dive into subspecialties, and faculty who submit award-winning abstracts present case studies in data blitz presentations that address:
• Autoimmune Neurology
• Behavioral Neurology
• Cerebrovascular Disease & Interventional Neurology
• Clinical Logic
• Dementia & Aging
• Education
• Epilepsy
• Global Neurology
• Health Services Research
• Movement Disorders
• Multiple Sclerosis
• Neurocritical Care
• Neuromuscular Disease
• Neuro-Oncology
• Sleep Disorders & Circadian Rhythm
• Traumatic Brain Injury

In 2018 the ANA Accepted 455 abstracts across the full range of Special Interest Groups. In 2019 the ANA has added 3 additional categories for abstract submission — Pain Mechanisms & Treatment, Neuro-Ophthalmology, and Neurogenetics.

2018 Annual Meeting registrants were from the following countries: Austria, Brazil, Canada, China, Columbia, Denmark, Ecuador, Egypt, England, France, Georgia, Germany, Greece, India, Israel, Japan, Jordan, NIUE, Pakistan, Peru, Poland, Russian Federation, Saudi Arabia, Singapore, Spain, Taiwan, Thailand, United Kingdom, and Virgin Islands (US).
Marketing Opportunities

ANA is responsible for the production of the sponsored item except where noted. Artwork to be supplied to ANA by sponsor.

**Conference Bags**
$11,000
Spotlight your company at the Annual Meeting and beyond. Conference bags are given to every attendee and will be imprinted with your company’s name and logo. Support also includes the insertion of one (1) bag insert.

**Conference Water Bottles**
$12,000
Spotlight your company at the Annual Meeting and beyond. Water bottles are given to every attendee and will be imprinted with your company’s name and logo.

**Lanyards**
$6,000
Lanyards (badge holder) are a one-of-a-kind opportunity to gain exposure for your company. All attendees will receive a lanyard with your company name or logo as a sole sponsor.

**Meeting Notebook**
$6,000
Sponsor logo and name will be imprinted on the notebook to be distributed in each attendee’s conference bag. This handy 6” x 9” notebook includes a pen and is spiral bound with plenty of pages for note-taking.

**Hotel Key Cards**
$7,500
You will be at every ANA hotel guest’s fingertips at least twice a day as they go in and out of their rooms. Not only will you get high visibility, they won’t want to lose you! The cards will be printed with your company name and logo on one side.

**Bag Inserts**
$2,000 per item
Double your exposure by inserting a flier, program announcement, job opportunity, or product into the conference bags. Sponsors are responsible for supplying the necessary items for each bag and all bag inserts must be pre-approved by the ANA.
Food & Beverage Sponsorships

President’s Reception
$50,000 Exclusive Sponsor
$12,500 Multiple Sponsors - 4 AVAILABLE
The President’s Reception is the flagship event of the Annual Meeting, attended by all meeting registrants and their guests. This year’s event will take place at the newly renovated Arch. Attendees look forward to the opportunity to network and mingle at all career levels. Participants will see your organization’s name on event signage throughout the event and your company name in the final program. You will also have your company name featured on the event website and in the mobile app.

Past Presidents’ Dinner
$15,000 Exclusive Sponsor
$5,000 Multiple Sponsors - 4 AVAILABLE
This elite event is by invitation only. Held in honor of ANA’s Past Presidents in attendance, the event hosts approximately 75–100 attendees including key ANA leaders, award winners and Chairs of Neurology and Neuroscience departments throughout the country. Attendees will see your organization’s name on event signage throughout the event and your company name in the final program. You will also have your company name featured on the event website and in the mobile app.

Breakfast
$25,000 Exclusive Sponsor*
$6,500 Multiple Sponsors - 4 AVAILABLE*
Start the attendees off on the right foot each day. Have your company’s name and logo be the first thing they see before starting their morning. Build brand awareness by having your name on event signage. You will also have your company name featured on the event website and in the mobile app. Industry partners may staff the breakfast location to welcome/greet attendees personally. The breakfasts, since they may be carried into the educational session rooms, will remain free from branding/advertising.

Boxed Lunch
$25,000 Exclusive Sponsor*
$6,500 Multiple Sponsors - 4 AVAILABLE*
Keep the attendees attention charged up by providing them with a boxed lunch each day. Build brand awareness by having your name on event signage. You will also have your company name featured on the event website and in the mobile app. Industry partners may staff the boxed lunch location to welcome/greet attendees personally. The boxed lunches, since they may be carried into the educational session rooms, will remain free from branding/advertising.

Trainee Breakfast
$3,200
This is a wonderful opportunity to get your name in front of students, residents, trainees and post-doc fellows as well as the ANA’s Board of Directors. You will have your name and logo on event signage. You will also have your company name featured on the event website and in the mobile app. In addition, you may supply napkins with your company logo.
Junior Membership Happy Hour
$4,500
A perfect opportunity to get your name in front of individuals just starting in their first faculty positions as an instructor or assistant professor. You will have your name and logo on event signage. You will also have your company name featured on the event website and in the mobile app. In addition, you may supply napkins & cups with your company logo.

Poster Reception
$40,000 Exclusive Sponsor*
$15,000 Multiple Sponsors • 4 AVAILABLE*
An amazing opportunity to get your name in front of all of our attendees. The Poster sessions are a highly anticipated, non-stop event. You will have your name and logo on event signage. You will also have your company name featured on the event website and in the mobile app. In addition, you may supply napkins and cups with your company logo.

* Cost per day (Sunday or Monday)

Technology Opportunities

MEETING WI-FI
$30,000
Your company name with a link to your homepage will be featured as the screen-saver on every log-in page. Support at this level includes your company name and logo listed on the homepage of the Annual Meeting website and on the app.

USB MEMORY STICKS
$11,000
All attendees will receive a 2GB swivel flash drive that will be taken home after the meeting and used repeatedly by attendees. Sponsorship of this item includes your company’s name and web address imprinted on the USB. (Artwork to be approved by ANA; product to be chosen by ANA).

CHARGING COUNTERS
$6,000 each
Your company name and logo will be imprinted on the stretch fabric graphics that are wrapped around the charging station. This station is equipped with eight (8) high-speed charging tips: four (4) for Android and four (4) for Apple.

MOBILE APP
The 2019 Annual Meeting Mobile App is the attendee’s go-to for conference information including session programming, abstracts, speaker information, last minute updates and more. There are three types of support opportunities with the mobile app:

Full (Exclusive) Support
$20,000
Includes exposure of your company name and logo on the initial splash screen. Every time the app is launched, the attendees will see your name. This level also includes a banner ad and a direct link to your landing page.

Banner Ads • 4 AVAILABLE
$5,000 each
Includes a link to a full-screen landing page in the app.

One-Time Ads
$500 each
Share a short message with all the attendees during the meeting to direct them to your booth.
Advertising Opportunities

Featured Advertising in ANA’s Final Program which is hosted on our Event Website.
All ads are full color. They need to be submitted to ANA in Hi Res, print-quality PDF format by September 13, 2019.

<table>
<thead>
<tr>
<th>Outside Back Cover</th>
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<tr>
<td>Inside Front Cover</td>
<td>$3,500 (8½” x 11”)</td>
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<tr>
<td>Inside Back Cover</td>
<td>$3,500 (8½” x 11”)</td>
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<tr>
<td>Full Page</td>
<td>$2,500 (8½” x 11”)</td>
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<tr>
<td>Half Page</td>
<td>$1,500 (8½” x 11”)</td>
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Exhibit Opportunities

Enjoy a home base at the conference by reserving an exhibit tabletop or kiosk. Located in the Majestic Foyer right outside of the poster sessions and the general sessions, this exhibit space can be your base of operations throughout the entire meeting. Instead of being confined to an exhibit hall with restricted hours, you have access to all attendees all the time.

**Tabletops**
$2,500 each
Your tabletop includes:
- Two (2) full conference registrations
- One (1) 6’ draped table with two (2) chairs
- Wastebasket
- One (1) 4” high company name tag with table number
- Listing on the Annual Meeting website and conference app

**Kiosks**
$4,300 each
Your Kiosk includes:
- Two (2) full conference registrations
- One (1) 10’h x 5’w x 4’d fully brandable kiosk (graphics are included in the price)
- 42” plasma screen for connection to your laptop or USB
- Countertop with space for laptop and literature
- Listing on the Annual Meeting website and conference app
$20,000 each • 4 AVAILABLE

The ANA values the participation of our corporate partners and is supportive of the role that members of this community continue to play in our efforts to provide neurologists with quality educational programs. These programs have been unique and have offered attendees information not previously presented during other forums or meetings involving the neurology community.

**Satellite Symposia are:**
- Planned and implemented by an organization outside the ANA
- Not endorsed by ANA
- Not part of the ANA Annual Meeting
- Educational programs* which may or may not offer CME credit
  - A research or marketing program involving attendees

Acceptable formats for Satellite Symposia include presentation by speakers, panel discussions, video presentations, product demonstrations and focus/research groups.**

* Educational Program: Any activity that includes formal presentations, demonstrations and is designed to educate.
** Focus/Research Groups: Any meeting or group where the key objective is to research and garner opinions.

The Satellite Symposia includes:
- Two (2) full conference registrations
- A riser with a podium and head table for two (2)
- Standard AV set — screen, projector, computer, two (2) tabletop microphones, one (1) aisle microphone and one (1) lavaliere microphone
- One (1) approved marketing piece for the symposia which ANA will send out electronically four (4) weeks prior to the Annual Meeting
- Listing on the Annual Meeting website and conference app

The following time slots are available:

**MORNING**
- Sunday 6:00 am – 7:30 am
- Monday 6:00 am – 7:30 am
- Tuesday 6:00 am – 7:30 am

**LUNCH**
- Sunday 11:45 am – 1:00 pm SOLD
- Monday 11:30 am – 12:30 pm
- Tuesday 11:00 am – 12:00 pm

**EVENING**
- Sunday 7:00 pm – 9:00 pm

Food and beverage, if offered, are the responsibility of the supporter and must be ordered through the host hotel.

**Please note:** CME credit may be offered in conjunction with a 2019 Satellite Symposium. The symposium organizer is responsible for acquiring CME credit. The ANA will not be responsible for the provision of CME.

*Note:* Satellite symposia proposals are reviewed by ANA Leadership and are subject to approval.
Exhibitor Rules & Regulations

Exhibitor Attendee Registration
It is the responsibility of each exhibiting company to register their two representatives using the registration code provided after your exhibit space has been confirmed. Each tabletop exhibit receives two full conference registrations which will be prepared in advance, for the two listed personnel. For information on additional exhibitor-only badges, please contact sponsorship@myana.org.

CANCELLATIONS
Cancellation of exhibit space must be made in writing and will be effective the date such notice is received in the ANA office. ANA’s cancellation policy will apply as follows:

On or Before July 20, 2019
Full Refund minus $100 processing fee

July 21, 2019 – August 21, 2019
50% of Contracted Fee

After August 21, 2019
No refund

SECURITY
ANA is not responsible for loss or damage to exhibitor property. Each exhibitor must take precautions to safeguard its goods, materials, equipment and display area at all times.

Guidelines
The American Neurological Association (ANA) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

To complement the 144th Annual Meeting of the ANA, exhibits of the latest developments in equipment, supplies and services available in the marketplace add value to the professionals’ learning experiences. Therefore, companies providing relevant goods and services can rent kiosk or tabletop exhibit space to showcase their products and services.

The ANA strictly adheres to the ACCME’s Standards for Commercial Support regarding exhibits, which state:

The distribution or granting of CME credits, in any category, from an exhibit booth is strictly prohibited.

EXHIBITS
When commercial exhibits are part of the overall program, arrangements for these shall not influence planning or interfere with the presentation of CME activities. Exhibit placement shall not be a condition of commercial support for a CME activity.

COMMERCIAL ACTIVITIES DURING EDUCATION ACTIVITIES
In accordance with ACCME guidelines, product information cannot be distributed in any other location besides the exhibitor’s area inside the exhibit space. Such materials are not permitted in the registration area, poster session area or in or near education rooms.
COMMERCIAL SUPPORTERS AT EDUCATIONAL ACTIVITIES
Representatives of commercial interests may attend an educational activity, but may not engage in sales or promotional activities while in the space or place of the CME activity. Any representative of a commercial supporter wishing to attend the educational activity may do so, but is strictly prohibited from the sale of and/or discussion of products while attending the educational activity.

2009 PhRMA CODE
By applying for exhibit space, the commercial interest agrees to adhere to the 2009 PhRMA Code on Interactions with Healthcare Professionals.

The exhibitor agrees that interactions between company representatives and health care providers should be focused on providing information on products and scientific and educational information. The code prohibits distribution of non-educational items such as pens, mugs and other logo-branded items, as well as items for personal benefit (e.g., tickets to recreational or entertainment events).

Codes & Regulations
By applying for an exhibit space, an exhibitor agrees to adhere to and be bound by ANA’s Exhibitor Rules and Regulations. Exhibitors shall not permit others to do anything to the exhibit or do anything in the facility that will in any way increase the insurance premiums payable by ANA or the owners or managers of the facility.

Exhibitor shall not sublet the exhibit space or any equipment provided by ANA, nor shall the exhibitor assign its lease in whole or in part to any party without prior written notice to and approval from ANA.

The exhibitor further agrees to adhere to and be bound by:
1. all applicable fire, utility, and building codes and regulations;
2. any and all rules and regulations of the facility where the program is held;
3. applicable terms of all leases and agreements between the managers or owners of the facility; and,
4. the terms of any and all leases and agreements between ANA and any other party relating to the exhibit.

Demonstrations
All demonstrations, displays, and audio equipment must be confined to the tabletop exhibit and regulated so as not to disturb neighboring exhibits.

ANA shall have the right to exclude or to require modification to any display or demonstration that, in its sole discretion, is considered unsuitable to, or not in keeping with, the character of the exhibition.

U.S. Food and Drug Administration (FDA)
ANA requires that all exhibitors must be in compliance with FDA regulations regarding all products or devices regulated by the FDA. Any mention of product names that are accompanied by information on usage and indications is considered advertising and subject to applicable FDA guidelines. Exhibitors shall comply with all applicable FDA regulations, including, without limitation, FDA restrictions on the promotion of investigational and pre-approved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product. Exhibitors shall have available at their exhibit space a letter from the FDA that describes the allowable use of any drug or device exhibited. Information and guidance may be obtained from the FDA’s information line at 1–888–463–6332 or 1–301–796–5000, or through the FDA Division of Drug Marketing, Advertising and Communications Research by email at DTCP@fda.hhs.gov.
Space Assignment
Once an application with full payment is received, the Exhibitor will receive confirmation and all corresponding paperwork regarding shipping instructions and exhibit set-up process.

Dismantling of Exhibits
Exhibits may be dismantled on Tuesday, October 15th after 2:00 p.m.

Liability
The ANA and the hotel will not be responsible for loss or damage to displays or exhibits, including but not limited to damage incurred during the installation, removal, maintenance, occupancy or use of the display or exhibit. The exhibitor further agrees to protect, defend, indemnify and save The ANA and the Hotel, its owners and operators, and their respective parents, subsidiaries, affiliates, employees, officers, directors, and agents harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney’s fees arising out of or caused by the installation, removal, maintenance, occupancy or use of the display or exhibit. In all cases, the exhibitors will assume responsibility for damage of property and accidents and injuries to exhibitors, employees, contractors, or meeting participants.

Violation Of Rules & Regulations
Violation of any of The ANA’s regulations or FDA regulations may lead to immediate closure of the exhibitor’s tabletop exhibit, banning of an exhibitor representative, or barring of an exhibitor’s representative at future meetings. No monetary adjustments will be made for exhibit shutdowns.

Care Of Hotel Property
No signs or other articles are to be fastened to walls or electrical fixtures. The use of thumbtacks, scotch tape, nails, screws, bolts or any tool, which could mark the floor or walls, is **PROHIBITED**.

Liability and Insurance: An exhibitor is responsible for any damage to persons or property caused by his tabletop exhibit, employees, agents, or servants. The ANA, persons representing Arata Exposition Services, or the Hyatt Regency Atlanta will not be responsible for loss, by any means whatsoever (theft, fire, etc.), of any or all material or equipment owned or used by the exhibitor. Exhibitors must carry their own fire, theft, and liability insurance.

Fire Protection
Exits and fire hose cabinets must be left accessible and in full view at all times. All display materials must be flameproof and subject to inspection. No flammable liquids or substances may be used or shown in tabletop exhibits. All exhibits are subject to inspection by the Fire Department.

Ancillary Meetings
The ANA welcomes groups of members, organized along scientific or geographic boundaries, to hold an ancillary meeting during the Annual Meeting. The primary purpose of an ancillary meeting is to provide a social or networking opportunity but not a scientific meeting or session. Please note that ancillary meetings may not be scheduled in conflict with scientific sessions at The ANA Annual Meeting. If approved by The ANA, groups holding ancillary meetings will be provided space in the hotel for their events and the time and location of the event will be listed in the final program. Contact **sponsorship@myana.org** for more information.
EXHIBIT APPLICATION

Contact  All materials will be sent to the person listed below.

Name _____________________________________________________________

Email ______________________________________ Phone _______________________

Company Information  Name will appear in final program as written below.

Company Name _______________________________________________________

Mailing Address _______________________________________________________

Email ______________________________________ Phone _______________________

Fax ______________________________ Website _____________________________

Company Description  Submit no more than 50 words to sponsorship@myana.org.

Exhibit fees must be received by August 20, 2019 to be recognized in the final program and on-site signage. Registration forms to register company representatives and an exhibitor kit will be sent after ANA receives payment.

Regular Rates

- Tabletop Exhibit ................. $2,500
- Kiosk Exhibit ...................... $4,300
- I prefer not to be close to (please list companies or business type): _______________________

All exhibit space is assigned on a first-come, first-served basis.

Payment Information

- Check Make check payable to the American Neurological Association.
  1120 Route 73, Suite 200, Mount Laurel, NJ 08054

Credit Card (Check one)  □ Visa  □ Mastercard  □ AMEX

Credit Card # ____________________________ Expiration Date ______________ CVV # ______

Name on Card ________________________________

We/I agree to abide by all the requirements, restrictions, and obligations for ANA2019. We/I assume the entire responsibility and liability for losses, damages, and claims arising from injury or damage to our/my displays, equipment, and other property brought upon the premises of the Marriott St. Louis Grand and shall indemnify and hold harmless the agents and employees of the Marriott St. Louis Grand, and the ana from any such losses, damages and claims. By signing this, we/I state that we/I am hereby authorized to reserve space for our/my use in the exhibit area of the 144th Annual Meeting of the American Neurological Association to be held October 13–15, 2019 at the Marriott St. Louis Grand.

Cancellations

Cancellation of exhibit space must be made in writing and will be effective the date such notice is received in the ANA office.

Signature ________________________________
# SPONSORSHIP APPLICATION

**Contact**  All materials will be sent to the person listed below.

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<tr>
<th>Name</th>
<th>Email</th>
<th>Phone</th>
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**Company Information**  Name will appear in final program as written below.

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<tr>
<th>Company Name</th>
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**Sponsorship fee must be received by August 21, 2019 to be recognized in the final program and on-site signage.**

- President’s Reception  
  - $50,000
- President’s Reception (Multiple)  
  - $12,500
- Past President’s Dinner  
  - $15,000
- Past President’s Dinner (Multiple)  
  - $5,000
- Breakfast  
  - $25,000
- Breakfast (Multiple)  
  - $6,500
- Boxed Lunch  
  - $25,000
- Boxed Lunch (Multiple)  
  - $6,500
- Trainee Breakfast  
  - $3,200
- Junior Membership Happy Hour  
  - $4,500
- Poster Reception  
  - $40,000
- Poster Reception (Multiple)  
  - $15,000
- Conference Bags  
  - $11,000
- Conference Water Bottles  
  - $12,000
- Meeting Notebook  
  - $6,000
- Hotel Key Cards  
  - $7,500
- Lanyards  
  - $6,000
- Bag Insert  
  - $2,000
- Meeting Wi-Fi  
  - $30,000
- Mobile App — Full  
  - $20,000
- Mobile App — Banner Ad  
  - $5,000
- One Time App Banner Ad  
  - $500
- USB Memory Sticks  
  - $11,000
- Charging Counters  
  - $6,000
- Inside Front Cover Ad  
  - $3,500
- Inside Back Cover Ad  
  - $3,500
- Outside Back Cover Ad  
  - $5,000
- Inside Full-Page Ad  
  - $2,500
- Inside Half-Page Ad  
  - $1,500
- Satellite Symposium  
  - $20,000

**TOTAL:**

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**Payment Information**

- **Check**  Make check payable to the American Neurological Association.
  1120 Route 73, Suite 200, Mount Laurel, NJ 08054

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<thead>
<tr>
<th>Credit Card #</th>
<th>Expiration Date</th>
<th>CVV #</th>
</tr>
</thead>
</table>

**Name on Card**

I have read "ANA’s Policy to Maintain the Integrity of Accredited CME" on the proceeding page and agree to comply with all terms set forth in it.

**Sponsor Signature**  
**ANA Representative Signature**
ANA’s Policy to Maintain the Integrity of Accredited CME

Planning and implementing activities to advance the practice and research of our neurologist-members requires diligence, skill, and adequate resources. The value commercial supporters and sponsors bring to ANA allows us to recruit top researchers and professionals in the field to educate members attending our events, and provide adequate space and resources for these educational activities to occur. Managing use of the funding supplied by commercial supporters, advertisers, exhibitors, and sponsors requires a delicate balance between maintaining purity and sterility of education, while at the same time offering value to those organizations that provide much-needed funding for our events. To guide us in this quest, we have developed this policy.

1. ANA defines the CME Activity as the educational sessions conducted during the annual membership meeting, or activities provided via the website online education center.

2. Meals that occur in the same space just prior to, during or immediately after the CME activity are considered part of the CME activity and may not include any commercial interest branding.

3. ANA does not consider social/networking events or meals held outside of the CME Activity to be a part of the CME activity.

4. ANA makes all decisions regarding disbursement of funds to pay all expenses for the meeting.

5. ANA does not apply funding received from ACCME-defined Commercial Interests to subsidize fees for meeting attendees, travel, lodging or other attendance at the event. Scholarships for member attendees are paid out of the registration fees or through allocation of member dues, as part of a scholarship program that is core to the mission of the organization.

6. ANA may use commercial support to pay for speaker expenses and honoraria, but the commercial interest has no opportunity to affect who or how much is received, and there is no mechanism to track specifically what income is used for pay for which speaker’s expenses, barring the supporter from specifying a dollar allocation to a specific individual.

7. ANA does use funding from all sources (commercial and non-commercial) to pay for meals offered during the CME event, but these are buffet-style offerings and not offered as a mechanism for any commercial interest to market or otherwise promote their products.

8. If ANA supplies an attendee list to the commercial interest, it is accompanied by an appropriate use agreement.

9. ANA does not host social events or meals that compete with education.

10. Employees of commercial supporters and sponsors, while entitled to attend CME events as learners, are permitted on any materials used in conjunction with a CME activity or distributed as a part of an activity. ANA leadership designees monitor the educational spaces to ensure compliance.

11. Employees of commercial supporters and/or sponsors are prohibited from participating in CME planning or implementation.

12. Individuals wishing to participate as planners, faculty, and/or reviewers for CME receiving non-salary remuneration from commercial supporters or sponsors are required to disclose this to ANA, at which point ANA will work with the individual to determine the degree to which they may participate in CME planning and implementation, and if and how these relationships are disclosed to learners. (See myana.org/ana-financial-disclosure-policy for ANA’s policy and mechanism for collecting information from all individuals in a position to control the content of CME)

13. ANA designates spaces to be used for promotion, exhibiting, and/or advertising; these are maintained as separate and distinct areas, either on the website or during live events, and there is no contamination between these spaces and those where CME is offered or provided.

14. Commercial supporters and sponsors, while they may advertise, promote, and/or solicit in the exhibit hall or public spaces, are prohibited from any of these activities in the areas where CME is provided. ANA leadership designees monitor the educational spaces to ensure compliance.

15. The source of support for CME activities is disclosed to the learners prior to the start of CME activities. This disclosure will not contain any logos, trade messages, or branding or any sort. Disclosure of funding is accomplished by listing, in plain text font, the organizations providing funding or in-kind support on an ANA provided slide for live presentations or on a page preceding the online education. ANA leadership designees monitor the educational spaces to ensure compliance.

16. All materials used as a part of the education will adhere to ANA’s templates and standards, and further, no logos, branding, trade messages, or alike are permitted on any materials used in conjunction with a CME activity or distributed as a part of an activity. ANA leadership designees monitor the educational spaces to ensure compliance.